

ORDER



Orders
Order / Rev: 706538
Alt Order #: 06276559
Product Desc: DALTON FOR GOVERNOR
Estimate: 2209
Flight Dates: 10/09/12 - 10/15/12
Original Date / Rev: 08/14/12 / 08/15/12
Order Type: Political

WFMY-TV
Primary AE: Nick Welte
Sales Office: T-PHI
Sales Region: NAT

Agency
Name: Buying Time, LLC/ POL
Buying Contact:
Billing Contact:
 650 Massachusetts Ave. N.W. , Suite 210
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Dalton/D/ NC Governor
Demographic: A35+
Product Codes: PL-Governor
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 10/01/12 | 10/15/12 | 41 | \$11,330.00 | \$9,630.50 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|--------------------|-------------------|-------------|
| October 2012 | 41 | \$11,330.00 | \$9,630.50 | 0.00 |
| Totals | 41 | \$11,330.00 | \$9,630.50 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Nick Welte | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----------------------|------|-------------------|-----------------|-----------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|----------|
| E 1 | WFMY | 10/12/12 | 10/12/12 | Price Is Right | CM | 11a-12p | ----F-- | :30 | 1 | \$140.00 | P-3 | 0.00 | NM | 1 | \$140.00 |
| PRICE IS RIGHT | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | ----F-- | | | | | 1 | \$140.00 | | 0.00 | | | |
| E 2 | WFMY | 10/12/12 | 10/12/12 | M-F CBS Soaps | CM | 1230-2p | ----F-- | :30 | 1 | \$160.00 | P-3 | 0.00 | NM | 1 | \$160.00 |
| CBS SOAP ROTATION | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | ----F-- | | | | | 1 | \$160.00 | | 0.00 | | | |
| E 3 | WFMY | 10/12/12 | 10/12/12 | News2 at Noon | CM | 12-1230p | ----F-- | :30 | 1 | \$200.00 | P-2 | 0.00 | NM | 1 | \$200.00 |
| NEWS 2 AT NOON | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | ----F-- | | | | | 1 | \$200.00 | | 0.00 | | | |
| E 4 | WFMY | 10/12/12 | 10/12/12 | News 2 at 5 | CM | 5-530p | ----F-- | :30 | 1 | \$350.00 | P-2 | 0.00 | NM | 1 | \$350.00 |
| NEWS 2 AT 5PM | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | ----F-- | | | | | 1 | \$350.00 | | 0.00 | | | |
| E 5 | WFMY | 10/12/12 | 10/12/12 | M-F 5-6a | CM | 5-6a | ----F-- | :30 | 1 | \$120.00 | P-2 | 0.00 | NM | 1 | \$120.00 |
| GOOD MORNING SHOW 5A | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | ----F-- | | | | | 1 | \$120.00 | | 0.00 | | | |

Order / Rev: 706538
 Alt Order #: 06276559
 Flight Dates: 10/09/12 - 10/15/12

Advertiser: Dalton/D/ NC Governor
 Product Desc: DALTON FOR GOVERNOR
 Estimate: 2209

WFMY-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----------------------|------|-------------------|-----------------|--------------------------------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|----------|
| E 6 | WFMY | 10/12/12 | 10/12/12 | News 2 at 6 News 2 at 6 | CM | 6-630p | ----F-- | :30 | 1 | \$525.00 | P-2 | 0.00 | NM | 1 | \$525.00 |
| NEWS 2 AT 6PM | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | ----F-- | | | | | 1 | \$525.00 | | 0.00 | | | |
| E 7 | WFMY | 10/12/12 | 10/12/12 | M-F 6-8a Good Morning Show | CM | 6-8a | ----F-- | :30 | 1 | \$200.00 | P-2 | 0.00 | NM | 1 | \$200.00 |
| GOOD MORNING SHOW 6A | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | ----F-- | | | | | 1 | \$200.00 | | 0.00 | | | |
| E 8 | WFMY | 10/12/12 | 10/12/12 | M-F 730-8p Jeopardy | CM | 730-8p | ----F-- | :30 | 1 | \$375.00 | P-3 | 0.00 | NM | 1 | \$375.00 |
| JEOPARDY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | ----F-- | | | | | 1 | \$375.00 | | 0.00 | | | |
| E 9 | WFMY | 10/12/12 | 10/12/12 | CBS This Morning CBS This Morning | CM | 8-10a | ----F-- | :30 | 1 | \$100.00 | P-2 | 0.00 | NM | 1 | \$100.00 |
| CBS THIS MORNING | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | ----F-- | | | | | 1 | \$100.00 | | 0.00 | | | |
| E 10 | WFMY | 10/15/12 | 10/15/12 | News 2 at 11 News 2 at 11 | CM | 11-1135p | M----- | :30 | 1 | \$550.00 | P-2 | 0.00 | NM | 1 | \$550.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | M----- | | | | | 1 | \$550.00 | | 0.00 | | | |
| E 11 | WFMY | 10/15/12 | 10/15/12 | M-F CBS Soaps CBS Soaps | CM | 1230-2p | M----- | :30 | 1 | \$160.00 | P-3 | 0.00 | NM | 1 | \$160.00 |
| CBS SOAP ROTATION | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | M----- | | | | | 1 | \$160.00 | | 0.00 | | | |
| E 12 | WFMY | 10/15/12 | 10/15/12 | News2 at Noon News2 at Noon | CM | 12-1230p | M----- | :30 | 1 | \$200.00 | P-2 | 0.00 | NM | 1 | \$200.00 |
| NEWS 2 AT NOON | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | M----- | | | | | 1 | \$200.00 | | 0.00 | | | |
| E 13 | WFMY | 10/15/12 | 10/15/12 | News 2 at 5 News 2 at 5 | CM | 5-530p | M----- | :30 | 1 | \$350.00 | P-2 | 0.00 | NM | 1 | \$350.00 |
| NEWS 2 AT 5PM | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | M----- | | | | | 1 | \$350.00 | | 0.00 | | | |
| E 14 | WFMY | 10/15/12 | 10/15/12 | M-F 5-6a 5-6a GMS ROT | CM | 5-6a | M----- | :30 | 1 | \$120.00 | P-2 | 0.00 | NM | 1 | \$120.00 |
| GOOD MORNING SHOW 5A | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | M----- | | | | | 1 | \$120.00 | | 0.00 | | | |
| E 15 | WFMY | 10/15/12 | 10/15/12 | News 2 at 6 News 2 at 6 | CM | 6-630p | M----- | :30 | 1 | \$525.00 | P-2 | 0.00 | NM | 1 | \$525.00 |
| NEWS 2 AT 6PM | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | M----- | | | | | 1 | \$525.00 | | 0.00 | | | |
| E 16 | WFMY | 10/15/12 | 10/15/12 | M-F 6-8a Good Morning Show | CM | 6-8a | M----- | :30 | 1 | \$200.00 | P-2 | 0.00 | NM | 1 | \$200.00 |
| GOOD MORNING SHOW 6A | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | M----- | | | | | 1 | \$200.00 | | 0.00 | | | |
| E 17 | WFMY | 10/15/12 | 10/15/12 | M-F 7-730p Wheel of Fortune | CM | 7-730p | M----- | :30 | 1 | \$375.00 | P-3 | 0.00 | NM | 1 | \$375.00 |
| WHEEL OF FORTUNE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | M----- | | | | | 1 | \$375.00 | | 0.00 | | | |
| E 18 | WFMY | 10/15/12 | 10/15/12 | | CM | 730-8p | M----- | :30 | 1 | \$375.00 | P-3 | 0.00 | NM | 1 | \$375.00 |

Order / Rev: 706538
 Alt Order #: 06276559
 Flight Dates: 10/09/12 - 10/15/12

Advertiser: Dalton/D/ NC Governor
 Product Desc: DALTON FOR GOVERNOR
 Estimate: 2209

WFMY-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----------------------|------|-------------------|-----------------|------------------------|-------------------|----------------|-------------|-----|---------------|----------|-----|------|------|-------|----------|
| | | | | M-F 730-8p Jeopardy | | | | | | | | | | | |
| JEOPARDY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | M----- | 1 | | \$375.00 | | 0.00 | | | | | | |
| E 19 | WFMY | 10/15/12 | 10/15/12 | CBS This Morning | CM | 8-10a | M----- | :30 | 1 | \$100.00 | P-2 | 0.00 | NM | 1 | \$100.00 |
| | | | | CBS This Morning | | | | | | | | | | | |
| CBS THIS MORNING | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | M----- | 1 | | \$100.00 | | 0.00 | | | | | | |
| E 20 | WFMY | 10/13/12 | 10/13/12 | Good Morning Show Sat | CM | 6-9a | -----S- | :30 | 1 | \$175.00 | P-2 | 0.00 | NM | 1 | \$175.00 |
| | | | | Good Morning Show Sa | | | | | | | | | | | |
| GOOD MORNING SATURDAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S- | 1 | | \$175.00 | | 0.00 | | | | | | |
| E 21 | WFMY | 10/14/12 | 10/14/12 | News 2 at 6 Sunday | CM | 6-630p | -----S | :30 | 1 | \$250.00 | P-2 | 0.00 | NM | 1 | \$250.00 |
| | | | | News 2 at 6 Sunday | | | | | | | | | | | |
| NEWS 2 AT 6P - SUN | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S | 1 | | \$250.00 | | 0.00 | | | | | | |
| E 22 | WFMY | 10/14/12 | 10/14/12 | Good Morning Show Sun | CM | 6-9a | -----S | :30 | 1 | \$175.00 | P-2 | 0.00 | NM | 1 | \$175.00 |
| | | | | Good Morning Show Su | | | | | | | | | | | |
| GOOD MORNING SUNDAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S | 1 | | \$175.00 | | 0.00 | | | | | | |
| E 23 | WFMY | 10/14/12 | 10/14/12 | CBS Sunday Morning | CM | 9-1030a | -----S | :30 | 1 | \$350.00 | P-2 | 0.00 | NM | 1 | \$350.00 |
| | | | | CBS Sunday Morning | | | | | | | | | | | |
| CBS SUNDAY MORNING | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S | 1 | | \$350.00 | | 0.00 | | | | | | |
| E 24 | WFMY | 10/11/12 | 10/11/12 | News 2 at 11 | CM | 11-1135p | ---T--- | :30 | 1 | \$550.00 | P-2 | 0.00 | NM | 1 | \$550.00 |
| | | | | News 2 at 11 | | | | | | | | | | | |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/08/12 | 10/14/12 | ---T--- | 1 | | \$550.00 | | 0.00 | | | | | | |
| E 25 | WFMY | 10/11/12 | 10/11/12 | Price Is Right | CM | 11a-12p | ---T--- | :30 | 1 | \$140.00 | P-3 | 0.00 | NM | 1 | \$140.00 |
| | | | | Price Is Right | | | | | | | | | | | |
| PRICE IS RIGHT | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/08/12 | 10/14/12 | ---T--- | 1 | | \$140.00 | | 0.00 | | | | | | |
| E 26 | WFMY | 10/11/12 | 10/11/12 | News 2 at 5 | CM | 5-530p | ---T--- | :30 | 1 | \$350.00 | P-2 | 0.00 | NM | 1 | \$350.00 |
| | | | | News 2 at 5 | | | | | | | | | | | |
| NEWS 2 AT 5PM | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/08/12 | 10/14/12 | ---T--- | 1 | | \$350.00 | | 0.00 | | | | | | |
| E 27 | WFMY | 10/11/12 | 10/11/12 | M-F 5-6a | CM | 5-6a | ---T--- | :30 | 1 | \$120.00 | P-2 | 0.00 | NM | 1 | \$120.00 |
| | | | | 5-6a GMS ROT | | | | | | | | | | | |
| GOOD MORNING SHOW 5A | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/08/12 | 10/14/12 | ---T--- | 1 | | \$120.00 | | 0.00 | | | | | | |
| E 28 | WFMY | 10/11/12 | 10/11/12 | News 2 at 6 | CM | 6-630p | ---T--- | :30 | 1 | \$525.00 | P-2 | 0.00 | NM | 1 | \$525.00 |
| | | | | News 2 at 6 | | | | | | | | | | | |
| NEWS 2 AT 6PM | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/08/12 | 10/14/12 | ---T--- | 1 | | \$525.00 | | 0.00 | | | | | | |
| E 29 | WFMY | 10/11/12 | 10/11/12 | M-F 7-730p | CM | 7-730p | ---T--- | :30 | 1 | \$375.00 | P-3 | 0.00 | NM | 1 | \$375.00 |
| | | | | Wheel of Fortune | | | | | | | | | | | |
| WHEEL OF FORTUNE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/08/12 | 10/14/12 | ---T--- | 1 | | \$375.00 | | 0.00 | | | | | | |
| E 30 | WFMY | 10/09/12 | 10/09/12 | | CM | 11-1135p | -T----- | :30 | 1 | \$550.00 | P-2 | 0.00 | NM | 1 | \$550.00 |

